





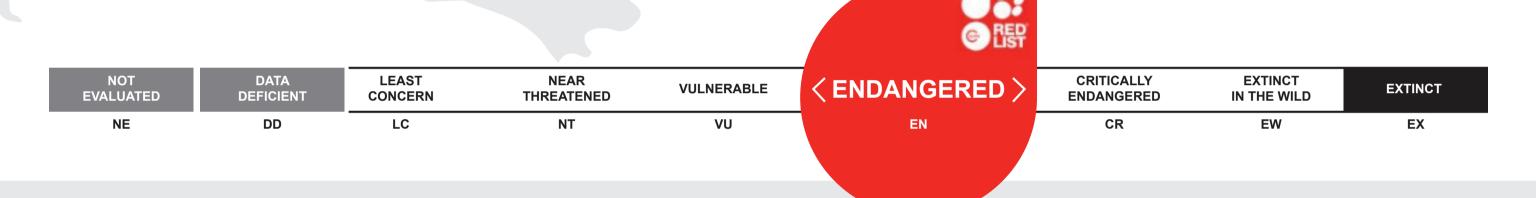
## The Coco de Mer

Our Endangered Flagship Species



A living remnant of the ancient palm forest of Praslin

> One of few **protected** palm forests worldwide





When discovered by General Gordon, the coco de mer was thought to be the biblical 'tree of knowledge', as its fruit bore resemblance to a woman's hips (Fischer and Fleischer-Dogley, 2008).

## Why it is important







**Cultural** significance



**Boost** tourism

- Threats to coco de mer population



**Forest** fire



**Poaching** 



**Invasive Alien Species** 



**Climate** Change





**Purchasing** firefighting equipment



**Supporting** long-term species conservation



**Training** to increase capacity



Regeneration and replanting schemes



Raising awareness







